

2017-18 INSTRUCTIONALLY RELATED ACTIVITIES BUDGET REQUEST

Name of IRA Program: TV NEWS WORKSHOP

Course Title and Number: JMC 156 Video Production, JMC 336 Adv. Video Production, JMC 125 Journalism Tools, JMC 134 Photojournalism, JMC 334 Adv. Photojournalism

Faculty Program Director: PROF. VICTORIA SAMA

College and Department: CAHSS, DEPT. OF JOURNALISM AND MASS COMMUNICATION

Campus Phone: 4725

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1. Please describe the nature and objective of your activity and how it qualifies as an Instructionally Related Activity (IRA). Use the attached examples of evaluation criteria, reference in #3 provided by the IRA Committee. Address the issue of how the course/activity relates to the larger curriculum (i.e. general education, majors, minors, electives). What are the students expected to learn by the end of this course activity that they did not know before? Are there any special requirements for participating in this activity? Please be as clear and concise as possible in your response.

When first created in the CSU system, the IRA fee was established to provide support for essential educational experiences and activities that aid and supplement the fundamental education mission of CSU. Television and radio were mentioned specifically as categories appropriate for IRA funding. Video News Production is in its 28th year of successful broadcasting at HSU and has provided students with the opportunity to develop a variety of skills and hands-on experience that supplement the other courses within the Journalism and Mass Communication curriculum. Our production courses constitute the practical programming and news-making component of the video curriculum. Students enrolled in these courses accumulate valuable experience by producing programming and content that is broadcast on local and regional television and published online. In 2015, the Journalism Department updated its curriculum to add a new course JMC 125 Journalism Tools, which also teaches students the basics of storytelling using visual mediums, including video. The students work in all of these classes provide our campus community and great Humboldt County with news and information. The journalism sequence has three primary objectives: The first is to assist students in achieving knowledge and skills necessary for a career in journalism. The second is to provide the campus and Eureka/Arcata communities with local programming. The third is to encourage social and environmental responsibility through programming students produce for these classes. Students from any major or discipline at Humboldt State University may become involved in these classes by enrolling in JMC 156, JMC 336, JMC 125, JMC 134 or JMC 334. These practical courses have enabled students to secure employment in the three local broadcast outlets at North Coast News, KIEM-TV Ch. 3 and KEET-TV Ch. 13. These courses also prepare our students for jobs and internships outside of Humboldt County. Finally, non-journalism majors who take these courses are able to experience the social and cultural significance of media in society. For example in fall 2016, the Video Production course collaborated with environmental studies students in the Interdisciplinary Perspectives on Climate Change class to produce public service announcements on climate change.

2. How does your program meet all the General Requirements listed in #2 of the IRA Funding Guidelines? If the IRA Program no longer has a course title and number, please explain why it should still be eligible for IRA funding.

Students in our entry-level introductory and advanced photojournalism, tools and video production courses learn to use consumer and professional camera equipment and editing software to produce their projects. Students produce a variety of projects and videos throughout the curriculum, allowing them to build a professional portfolio for course evaluation and use in their job search. Video plays an important role in today's mediated world. All news outlets, including newspapers, have an online component that uses video— our most powerful medium. For this reason, it is important we provide our students with the knowledge and skills to be successful in the journalism and public relations professions. Each year, our video production program becomes even more relevant and important for our journalism students and also for students learning business, sciences and other subjects who need to convey information to broad audiences.

3. What is the instructor's level of participation in this IRA funded course and activity?

The instructor meets with students at the course assigned days and times. In addition, the students often shoot and edit outside of the regular class time and often need the instructor's appearance at those times.

I have reviewed this Instructionally Related Activities Budget Request in its entirety:

IRA Program Director Name: Prof. Victoria Sama

IRA Program Director Signature:

Department Chair Name: Prof. Marcy Birstiner

Department Chair Signature:

**Instructionally Related Activities
Request Spreadsheet
2017-18**

TV NEWS WORKSHOP

Line Item	Identify Priority: 1 = highest priority	Category (see definitions)	Total Funds Needed	Amount Requested from IRA	Difference	Other Source of Revenue			Explanation/break down of line items; includes per diem, what is the date(s) of the events? (add attachment if necessary)	# of students directly served per year
						University / Associated Students	Fundraised	Student Contribution		
Equipment	1	Supplies and services	2,500	2,500	0				Our IRA funds are used for course production supplies such as microphones, mic cables, SD cards, headphones, tripods and other production supplies. There is no fundraising activity associated with this course.	140
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TOTALS			2,500	2,500	0	0	0	0		
TOTAL REVENUE	2,500									
TOTAL EXPENSE	2,500									
REVENUE OVER EXPENSE	0									
2015-16 IRA Allocation	2016-17 IRA Allocation Request	Difference								
2,500	2,500	0								
If your 2016-17 budget request is different than the current year please explain:										

