

# 2017-18 INSTRUCTIONALLY RELATED ACTIVITIES BUDGET REQUEST

Name of IRA Program: OSPREY

Course Title and Number: JMC 325 MAGAZINE PRODUCTION WORKSHOP

Faculty Program Director: PROF. VICTORIA SAMA

College and Department: CAHSS, DEPT. OF JOURNALISM AND MASS COMMUNICATION

Campus Phone: 4725

Email Address: VICTORIA.SAMA@HUMBOLDT.EDU

1. Please describe the nature and objective of your activity and how it qualifies as an Instructionally Related Activity (IRA).

Use the attached examples of evaluation criteria, reference in #3 provided by the IRA Committee. Address the issue of how the course/activity relates to the larger curriculum (i.e. general education, majors, minors, electives). What are the students expected to learn by the end of this course activity that they did not know before? Are there any special requirements for participating in this activity? Please be as clear and concise as possible in your response.

The *Osprey* is a magazine produced by students each semester in the JMC 325 Magazine Production Workshop. Students in this course learn professional-level feature magazine production and procedures, including research, long-form narrative writing, photography, design, marketing and ad sales. Since its beginnings in 1973, the Magazine Production Workshop fulfills requirements of the Journalism major. Student journalists of *Osprey* have won numerous awards for their work, including the award for Best Magazine from the California College Media Association for the spring 2016 issue that reported on campus rape and guns. *Osprey* has also won awards for its reporting, photography and design from the Society of Professional Journalists, one of the most prestigious journalism associations. The awards categories include magazines from every college and university, so the process is highly competitive. *Osprey's* audience is the Humboldt State University campus and greater Arcata community, but it also reaches an international audience for its online edition.

2. How does your program meet all the General Requirements listed in #2 of the IRA Funding Guidelines?

If the IRA Program no longer has a course title and number, please explain why it should still be eligible for IRA funding.

The magazine is essential to the instructional program and gives students real-world experience at producing a professional-level publication. The workshop provides students with a professional portfolio that they can use in their career search. Without IRA funding, the students would not be able to print the magazine.

3. What is the instructor's level of participation in this IRA funded course and activity?

The faculty adviser meets with students at the course assigned days and times and guides students through all phases of

***I have reviewed this Instructionally Related Activities Budget Request in its entirety:***

IRA Program Director Name: Prof. Victoria Sama

IRA Program Director Signature:

Department Chair Name: Prof. Marcy Burstiner

Department Chair Signature:

**Instructionally Related Activities  
Request Spreadsheet  
2017-18**

**OSPREY**

Line Item	Identify Priority: 1 = highest priority	Category (see definitions)	Total Funds Needed	Amount Requested from IRA	Difference	Other Source of Revenue			Explanation/break down of line items; if this line item includes per diem, what is the date(s) of the event(s)? (add attachment if necessary)	# of students directly served per year
						University / Associated Students	Fundraised	Student Contribution		
Printing	1	Supplies and services	11,000	10,500	500				Our IRA funds are used to print 3,000 copies of the 64-page Osprey magazine twice a year. The magazine generates approximately \$500 in ad sales each semester, which is far from the printing costs involved.	26
Advertising					0		500			
					0					
					0					
					0					
					0					
					0					
<b>TOTALS</b>			<b>11,000</b>	<b>10,500</b>	<b>500</b>	<b>0</b>	<b>500</b>	<b>0</b>		
<b>TOTAL REVENUE</b>	<b>11,000</b>									
<b>TOTAL EXPENSE</b>	<b>11,000</b>									
<b>REVENUE OVER EXPENSE</b>	<b>0</b>									
<b>2015-16 IRA Allocation</b>	<b>2016-17 IRA Allocation Request</b>	<b>Difference</b>								
10,500	10,500	0								
<p>If your 2016-17 budget request is different than the current year please explain:</p>										

