

## 2017-18 INSTRUCTIONALLY RELATED ACTIVITIES BUDGET REQUEST

Name of IRA Program: El Leñador

Course Title and Number: JMC 490 El Leñador

Faculty Program Director: Marcy Burstiner

College and Department CAHSS Journalism and Mass Communication

Campus Phone:

Email Address:

1. Please describe the nature and objective of your activity and how it qualifies as an Instructionally Related Activity (IRA). Use the attached examples of evaluation criteria, reference in #3 provided by the IRA Committee.

Address the issue of how the course/activity relates to the larger curriculum (i.e. general education, majors, minors, electives). What are the students expected to learn by the end of this course activity that they did not know before? Are there any special requirements for participating in this activity? Please be as clear and concise as possible in your response.

El Leñador began in Fall 2013 as a faculty/student research project involving three Journalism majors and three Spanish majors. In Spring 2014 the group came out with a pilot issue of a bilingual Spanish-English student newspaper, funded partly by a President's Loyalty Fund grant. For the next two years, it was incubated by the Lumberjack, with money for printing and student stipends coming from Lumberjack advertising revenues. This year, the cost of the printing of El Leñador came out of Lumberjack IRA funds specifically allocated for that purpose. In Fall 2016, the Journalism Department created a course, JMC 490 El Leñador, with the express purpose of severing the connection between The Lumberjack and El Leñador. We hope that by giving El Leñador complete independence, its own course, and its own funding, it will further empower the students who work so passionately on it. Unlike The Lumberjack class, JMC 490 El Leñador is open to all students across the university and requires no prerequisite. In the class, students across majors learn how to gather information and tell compelling non-fiction stories about important issues through words, photos and art for mass publication and distribution. The newspaper is geared to issues of concern to Latino/a students and students who come from underrepresented groups but a students of all ethnicities and cultures are welcome and students do not need to know Spanish.

2. How does your program meet all the General Requirements listed in #2 of the IRA Funding Guidelines?

If the IRA Program no longer has a course title and number, please explain why it should still be eligible for IRA funding.

Student editors, writers, designers and photographers are enrolled in JMC 490. Occasionally, students with a course conflict can work on El Leñador for credit by enrolling in JMC 499 Directed Study. IRA Funds requested for El Leñador will only be used for the printing of the publication. Each issue of El Leñador costs an average of \$600 depending on the size of the issue. We would like to be able to publish 5 issues each term.

3. What is the instructor's level of participation in this IRA funded course and activity?

The instructor is a post-production faculty adviser. She meets with students during the scheduled class session and teaches journalistic techniques and discusses journalism ethics and legal issues. She facilitates a critique of each issue and offers any advice to the student editors and staff as needed. But students on El Leñador have complete control over their content; there is no prior review or censorship of content by the faculty adviser or the Journalism Department.

*I have reviewed this Instructionally Related Activities Budget Request in its entirety:*

IRA Program Director Name: Marcy Burstiner

IRA Program Director Signature: 

Department Chair Name: Marcy Burstiner

Chair Signature: 



**Instructionally Related Activities  
Request Spreadsheet  
2017-18**

NAME OF IRA PROGRAM HERE

Line Item	Identify Priority: 1 = highest priority	Category (see definitions)	Total Funds Needed	Amount Requested from IRA	Difference	Other Source of Revenue			Explanation/break down of line item; if this line item includes per diem, what is the date(s) of the events? (add attachment if necessary)	# of students directly served per year
						University / Associated Students	Fundraised	Student Contribution		
Printing	1	Supplies/Services	\$6,000	\$5,500	0		500		Printing El Leñador costs an average of \$600 per issue. We would like to print 10 issues in 2017-18. We expect student ad staff to sell an average of \$250 per issue.	30
Stipends		Wages/ Benefits	\$2000	0	0		2000		We would like to be able to pay the editorial staff a total of \$1000 in stipends per semester. IRA funds will not be used for stipends. Any and all stipends will come from advertising revenue generated by student ad staff.	
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<b>TOTALS</b>			\$8,000	\$5,500	0	0	\$2,500	0		
<b>TOTAL REVENUE</b>	\$8,000									
<b>TOTAL EXPENSE</b>	\$8,000									
<b>REVENUE OVER EXPENSE</b>	0									
<b>2016-17 IRA Allocation</b>	<b>2017-18 IRA Allocation Request</b>	<b>Difference</b>								
	0	0								
<p><b>If your 2017-18 budget request is different than the current year please explain:</b> The Journalism Department began offering El Leñador as a class in Fall 2017</p>										