

2017-18 INSTRUCTIONALLY RELATED ACTIVITIES BUDGET REQUEST

Name of IRA Program: BROADCAST NEWS

Course Title and Number: JMC 333 RADIO NEWS WORKSHOP

Faculty Program Director: PROF. VICTORIA SAMA

College and Department: CAHSS, DEPT. OF JOURNALISM AND MASS COMMUNICATION

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1. Please describe the nature and objective of your activity and how it qualifies as an Instructionally Related Activity (IRA). Use the attached examples of evaluation criteria, reference in #3 provided by the IRA Committee. Address the issue of how the course/activity relates to the larger curriculum (i.e. general education, majors, minors, electives). What are the students expected to learn by the end of this course activity that they did not know before? Are there any special requirements for participating in this activity? Please be as clear and concise as possible in your response.

When first created in the CSU system, the IRA fee was established to provide support for essential educational experiences and activities that aid and supplement the fundamental education mission of the CSU. Radio, television and film were specifically mentioned as categories appropriate for IRA funding. KRFH student radio station is in its 28th year of successful broadcasting at HSU. The student radio station provides live news, information and entertainment on the FM dial at 105.1FM and streams to an online audience at KRFH.net. Students in the JMC 333 Radio News Workshop produce daily live newscasts broadcast over the air and on the internet. In summer 2014, the radio station dramatically increased its audience when it expanded its signal to a low-powered FM radio station. The FCC license was granted to KRFH in December 2013, and the station completed construction for the new expansion in summer 2014. As a result, KRFH expanded its programming over the summer months even when classes are not in session. These expanded programming hours add to the cost of production. The radio station provides students with the opportunity to develop a variety of skills and hands-on experience that supplement coursework within the Journalism and Mass Communication curriculum. Broadcast news courses constitute the practical programming and news-making component of the radio production curriculum. Students enrolled in these courses accumulate valuable experience and are prepared for internships and employment at the public radio station KHSU. Our student's work provides our campus community and greater Humboldt County with news and information. JMC 333 Radio News Workshop is open to all journalism majors and any students at HSU. We are requesting IRA funds to help support expenses for production software, microphones, batteries and audio recording supplies needed in the production of the radio newscasts.

2. How does your program meet all the General Requirements listed in #2 of the IRA Funding Guidelines?

If the IRA Program no longer has a course title and number, please explain why it should still be eligible for IRA funding.

Broadcast News has three primary learning outcomes: The first is to assist students in achieving knowledge and skills necessary for a career in the areas of journalism and mass communication. The second is to provide the campus and Eureka/Arcata communities with local news programming. The third is to encourage social and environmental responsibility through programming students produce for these classes.

3. What is the instructor's level of participation in this IRA funded course and activity?

The instructor meets with students at the course assigned days and times. His or her participation includes teaching students how to produce the live newscast, showing them how to use equipment needed to produce the radio news stories and reviewing broadcasts in critique sessions.

I have reviewed this Instructionally Related Activities Budget Request in its entirety:

IRA Program Director Name: Prof. Victoria Sama

IRA Program Director Signature: 

Department Chair Name: Prof. Marcy Burstiner

Department Chair Signature: 

**Instructionally Related Activities
Request Spreadsheet
2017-18**

BROADCAST NEWS

Line Item	Identify Priority: 1 = highest priority	Category (see definitions)	Total Funds Needed	Amount Requested from IRA	Difference	Other Source of Revenue			Explanation/break down of line items; includes per diem, what is the date(s) of the events? (add attachment if necessary)	# of students directly served per year
						University / Associated Students	Fundraised	Student Contribution		
Course production and supplies.	1	Supplies and services	1,500	1,500	0				Our IRA funds were spent for their intended and requested purpose on course production supplies. There is not fundraising activity or income associated with this course.	30
					0					
					0					
					0					
					0					
					0					
					0					
					0					
TOTALS			1,500	1,500	0	0	0	0		
TOTAL REVENUE	1,500									
TOTAL EXPENSE	1,500									
REVENUE OVER EXPENSE	0									
2015-16 IRA Allocation	1,500	2016-17 IRA Allocation Request			Difference					
	1,500				0					
<p>If your 2016-17 budget request is different than the current year please explain:</p>										

