

**Associated Students Board of Finance  
Humboldt State University  
Monday January 31<sup>st</sup>, 2011  
University Center, South Lounge Conference Room  
Minutes #7**

**Call to Order**

Stephanie Partlow called the Board of Finance meeting to order at 2:00 p.m., Monday January 31<sup>st</sup>, in the University Center, South Lounge Conference Room.

**Roll Call**

Members Present: Stephanie Partlow, Iban Rodriguez, Scott Meyers, Pam Ward (late),  
Tristan Caswell

Advisor Present: Joan Tyson

**Approval of the Agenda**

MOTION: RODRIGUEZ/CASWELL move to approve Agenda #7 APPROVED  
AS AMENDED

MOTION: MEYERS/RODRIGUEZ move to amend Agenda #7 by placing Old  
Business: Item B before Old Business: Item A APPROVED

Partlow suggested that amendment so that Ward would be available to discuss Old Business:  
Item A.

**Chair's Report**

Partlow had no Chair's Report.

**Approval of the Minutes**

MOTION: MEYERS/CASWELL move to approve the Board of Finance Minutes #6  
dated December 6<sup>th</sup>, 2010 APPROVED

**Old Business**

B. Request from AS Presents in an amount not to exceed \$20,000.00 from General  
Operations Reserve for costs associated with additional programming for the Spring,  
2011 semester– Action Item  
AS Presents is requesting additional funding to increase the number of students served in  
the Spring, 2011 semester.

MOTION: CASWELL/RODRIGUEZ move to approve the request from AS Presents

in an amount not to exceed \$20,000.00 from General Operations Reserve for costs associated with additional programming for the Spring, 2011 semester

APPROVED

Michael Moore, the AS Presents Advisor and Annie Bartholomew the AS Presents Commissioner, were present on behalf of the request. Moore explained that AS Presents is not requesting additional funding because of a deficit situation, but to expand programming for the Spring, 2011 semester. Moore explained that the Judy Shepard event and the Big Boi event did not provide the revenue anticipated. Moore also noted that the additional funding would go towards shows in the Depot which are popular with students, but require a subsidy. Bartholomew stated that it is important that concert programming is provided on campus since many students are under 21 and are unable to see shows in the community. Rodriguez asked if there were any particular acts that AS Presents intended to book with the additional funding. Bartholomew responded that the intention was to book bands before or after they played at Coachella in Indio, CA. Moore explained that HSU is a small market and usually books performers who are en-route through the area. Meyers asked how many artists would be booked for the Spring. Moore responded that each event typically has more than one artist and that he was currently planning between 4-5 shows in The Depot. Caswell asked what the revenue that is gained from the shows goes to. Moore replied that any revenue from the shows will be used for additional programming in the future and that typically prices for Depot shows are typically very low or free for students. Rodriguez asked if AS Presents had considered a donation bin at free shows. Moore stated that oftentimes the contract with the artist documents the forecasted revenue and expenses for a show, a donation bin could potentially break the contract agreement. Ward asked how much of the AS Presents budget was expended in the Fall semester. Moore responded that AS Presents has a budget of \$182,000.00 and has spent \$139,000.00. Moore also noted that some shows have already sold out, but that the revenue would not be realized until after the show has been completed. Two shows have already been booked for the Spring, Animal Collective on April 11<sup>th</sup>, 2011 and GoGo Bordello on April 20<sup>th</sup>. Moore noted that tickets for Animal Collective have already sold out. Partlow stated that the General Operations Reserve balance is \$353,229.00. Tyson noted that this is an out of the ordinary request, but would be an appropriate expenditure from the General Operations Reserve. Ward asked if the Associated Students were charged to use the Arcata Community Center (ACC). Moore responded that the city charges AS Presents for using the ACC. Ward asked why ticket sales for Big Boi were poor. Moore responded that Big Boi's nationwide tour did poorly.

- A. Spring 2011 Budget hearings and AS budget development date change – Action Item  
A member of the Board of Finance has a class conflict with the scheduled budget hearings and budget development date. This action would change the budget hearing date from Saturday, February 26, 2011 to Saturday, March 5, 2011 and change the meeting scheduled for Wednesday, March 2, 2011 to Monday, February 28, 2011. An additional meeting would be scheduled for Wednesday, March 9<sup>th</sup>, 2011.

MOTION: MEYERS/RODRIGUEZ move to approve the Spring 2011 Budget hearing and AS budget development date change APPROVED

Tyson explained that Ward would be unable to attend the February 26<sup>th</sup> budget hearings due to a class conflict. Tyson stated that the next reasonable date for budget hearings would be the

following Saturday, March 5<sup>th</sup>. Caswell asked if an extra meeting had been included in the proposed date change. Tyson responded that it was necessary to include an additional meeting for approval of the proposed budget.

- C. Request from the Associated Students Government & General Operations in an amount not to exceed \$4,210.00 from the Associated Students General Operations Reserves for costs associated with redesigning the Associated Students website – Action Item  
The Associated Students website was last redesigned in Spring of 2005. The proposed redesign would update the Content Management System and bring the website into compliance with the CSU’s Accessible Technology Initiative.

MOTION: MEYERS/WARD move to approve the request from the Associated Students Government & General Operations in an amount not to exceed \$4,210.00 from the Associated Students General Operations Reserves for costs associated with redesigning the Associated Students website  
APPROVED

Rob Christensen, the Associated Students Council Assistant, was present on behalf of the request. Christensen explained that the website was last redesigned in the Spring of 2005 by a student developer. Since that time, HSU has changed web servers, updated its style guide for departments and has required that all department websites meet the CSU’s Accessible Technology Initiative standards. The website redesign would bring the site up to date. Caswell asked if AS Programs will have links to their programs. Christensen responded that the AS Programs are already listed and would also be listed on the new site. Meyers noted that having a dedicated person for the website is important. Ward asked if the new website would allow for surveys. Christensen said he could look into any surveying equipment available for the site.

- D. Request from Associated Students General Operations in an amount not to exceed \$1,000.00 from Unallocated for costs associated with a review of the Associated Students Articles of Incorporation and Constitution by legal counsel– Action Item  
The California Legislature recently enacted AB 1233 amending several provisions of the Nonprofit Corporation Law. CSU Auxiliary Organizations should review and perhaps modify their governing documents to identify any compliance issues.

MOTION: WARD/MEYERS move to approve the request from Associated Students Operations in an amount not to exceed \$1,000.00 from Unallocated for costs associated with a review of the Associated Students Articles of Incorporation and Constitution by legal counsel TABLED UNTIL 2/14/11

Tyson explained that Assembly Bill 1233 has provision that may require the Associated Students to modify its Constitution and Articles of Incorporation. The Legal Counsel that is hired would make recommendations to bring the Associated Students governing documents into compliance. Once changes have been proposed they would be brought back for review and approval by the AS Council. The proposed legal counsel provides advisory services for other CSU Auxiliaries on legislation. Partlow asked Tyson if she looked around for other costs. Tyson responded that she had spoken to her colleagues on other campuses and the cost for a lawyer would be around \$250-\$300.00 an hour. The proposed legal counsel is not a practicing lawyer and would review

