

Associated Students
Elections Commission
Humboldt State University
Meeting on Thursday, April 14, 2016
Associated Students Business Office

5:30 p.m.

Agenda #1

****SPECIAL MEETING****

- I. Call to Order
- II. Roll Call
 1. Aaron Cobas
 2. Stephanie Blank
 3. Amanda Hostrulid
 4. Michael Ramirez
- III. Approval of Agenda #1–Action Item
- IV. Chair's Report
- V. Public Comments (As per the Gloria Romero Open Meeting Act of 2000 authorized by Section 89306.)

Every Elections Commission agenda for regular meetings shall provide an opportunity for members of the public to directly address the Elections Commission on any item affecting higher education at the campus or statewide level, provided that no action shall be taken on any item not appearing on the agenda. However, the Elections Commission may briefly respond to statements made or questions posed by a person exercising his or her public testimony rights, may ask a question for clarification, make a brief announcement, or make a brief report on his or her own activities. The Elections Commission may also provide a reference to resources for factual information, request staff to report back to the body at a future agenda.

Persons recognized by the Chair should first identify themselves by name. Time limits will be established by the Chair depending on the number of people wishing to speak and the length of the Agenda. The maximum amount of time per speaker shall not exceed 10 minutes. Public comments regarding items on the agenda will be taken prior to each agenda item.
- VI. Old Business
 - A. Review and Action of an official complaint submitted by Mildred Correa toward candidate Jennifer Werthman – **Action Item**

The Elections Commission will consider the complaint submitted by Mildred Correa and will take action if necessary as outlined in Section 17 of the Associated Students Elections Code.
- VII. Announcements
- VIII. Adjournment

Dear Aaron, Patric, Molly, and the Elections Commission,

I have a complaint to file, it's not one of the election guides in the contract, but I personally feel that my campaign has been jeopardized and that my design for my campaign that I worked really hard on has been copied.

Not only am I personally offended by what Jenny, someone I used to call a friend, did. But this has also negatively affected me academically, physically, emotionally, and mentally. I have lost out on study time, work efficiency, and energy all throughout this week and last while the other candidate was getting away using my design. When I came into work at AS on Thursday, I was uncomfortable, exhausted, and it was very difficult for me to focus on the work I needed to get done. Even throughout the weekend, I had a huge project due SATURDAY and had to spend time thinking of how to handle this situation.

And yes, I could have let it all go which I was very tempted to do just because I know I have other items on my to do list that are more pressing. However, this is about the principal of the matter and as an artist and as someone running to represent fellow artists (and other students), I must not let this stand.

I strongly believe Jenny plagiarized my design.

After speaking with some of my advisors and mentors, they persuaded me that Jenny should be completely taken out of the running because this is downright plagiarism and is not at all the behavior of someone who is a leader. I originally was not requesting this because Jenny and I were friends.

After speaking with Molly, I was asked to compile a list of my preferred solutions, here they are:

1. For Jenny to acknowledge to me and Associated Students that she stole my design and take down all her campaign fliers on social media, bulletin boards, and anywhere else they may be posted and as the university has a zero tolerance policy for plagiarism so should Associated Students, therefore she should be taken out of the elections because this is not the type of behavior that A.S. should allow.
2. For Jenny to acknowledge to me and Associated Students that she stole my design and take down all her campaign fliers on social media, bulletin boards, and anywhere else they may be posted and pay me the \$50 I would have charged for my design services.
3. For Jenny to acknowledge to me and Associated Students that she stole my design and take down all her campaign fliers on social media, bulletin boards, and anywhere else they may be posted and revert back to using her simpler original design which she has already received stamped approval for or no design at all.

I tried to resolve it myself, but was unable to do so and do feel that this is a serious offense and would appreciate seeing action taken immediately.

Thank you so much for your time,

 4.12.16

Mildred (Milly) J. Correa

My Design


(posted a day before hers)

REPRESENTATIVE FOR COLLEGE OF

ARTS, HUMANITIES,
& SOCIAL SCIENCES

YOUR VOICE MATTERS. YOUR VOTE MATTERS.

Milly (Mildred) Correa




Major: Studio Arts • Minor: Marketing


Greetings Lumberjacks!

I'm Milly, a transfer from LA in the ' EOP/SSS program. As the Graphic Designer for A.S., the Academic and Career Advising Center, & the Student Access Gallery, I'm deeply connected with campus services. I have also advocated and lobbied on behalf of HSU and CSU students in Sacramento and on behalf of the TRIO programs in Washington D.C.

If elected, I will create awareness and access to academic and professional growth opportunities through panels, talks, and mixers. I will work with the community to better market these opportunities to students so that students graduate with more than a piece of paper.

 **VOTE** APRIL 19-21

Vote Online. You will receive the voting link in your student email.

 **Milly JC. Design**

Page Likes **1,000**

Running for Representati
Humanities, and Social Sc


Tag photo Add loca

Like Comment

Hector Lopez

Write a comment

Suggested Groups

 **HUM**

Humboldt Sweet Deals

4.18K members

See All

Jenny's Design

REPRESENTATIVE FOR COLLEGE OF

**ARTS, HUMANITIES,
& SOCIAL SCIENCES**

2016 A.S. ELECTIONS

JENNY WERTHMAN
MAJOR: POLITICS



HELLO LUMBERJACKS!

I'M JENNY, A POLITICS STUDENT AND ADVOCATE. AS A WOMAN IN THIS FIELD, I BRING YEARS OF EXPERIENCE IN LOCAL POLITICS AND COMMUNITY PROGRAMS.

IF ELECTED, I WILL CONTINUE TO WORK IN OUR COMMUNITY AND ON HSU EVENTS. I WILL CREATE OPPORTUNITIES FOR GROWTH WITHIN OUR COLLEGE AND FOCUS ON THE BUDGET ISSUES AT HAND.

I'LL STAND UP FOR YOUR RIGHTS

VOTE **APRIL 19~21**
ONLINE. VOTING LINK
WILL BE IN STUDENT EMAIL.

 **Jenny Werthman**
8 hrs · 15

Elections are April 19-21. Be a part in your student campaign to be Humanities & Social Sciences Representative.

 Like  Comment

  18

View 1 more comment

 **Jenny Werthman** too much!
[Like](#) [Reply](#)

 **Linda Barr** endeavors
[Like](#) [Reply](#)

 **Jenny Werthman**
[Like](#) [Reply](#)

 **Austin E. E**
[Like](#) [Reply](#)

 **Rhonda W**

 [Write a comment](#)

Banner/Title Design:

Very similar scale of type

Very similar banner design

Exact same type and banner layout and placement

Footer (VOTE):

Exact same placement and layout

Very similar type hierarchy (Vote is in bold, Date is bolder and bigger than text underneath it)

General Layout/Design

Image is to the Left of the text just like mine.
Holds relatively the same weight and scale.
Even the line in the middle is used as it is in mine.

Wording:

Uses 2 paragraphs just like mine, starts with "I'm _____"

Second paragraph starts with "If elected,"

My comments on her campaign flier on Facebook when I first noticed the design and felt that my design was copied: (4/6 around 7:00 PM)



Jenny Werthman

Thanks guys!!

4 hours ago • Like • Reply



Milly J. Correa

Hey I don't mean to be a buzz kill, but you have to change your design. It looks way too much like you ripped off my design and I worked really hard to make mine unique.

14 minutes ago • Like • Reply



Milly J. Correa Seriously I spent hours...



Milly J. Correa And I don't want to ha...



Write a comment...



Replies



Milly J. Correa

Seriously I spent hours sketching mine out and wording it.

12 minutes ago • Like



Milly J. Correa

And I don't want to have to turn this into an official complaint

10 minutes ago • Like

Conversation we had the evening of 4/5 after the mandatory meeting: thinking of working together

Milly J. Correa
Hey Jenny! If you and Raul (I think that was his name) are serious about being a coalition, im totally down, have already drafted up a design, but I need a portrait shot of you and one from him.

Jenny Werthman
Hey! I'm very open to it, but we need one more person in our coalition. I talked to Patrick, and he works for the AS council. With Aaron too, the elections commissioner.
I have the paperwork for coalition but we need one more person 😊
I'd love to see your design!

Milly J. Correa
wait, we need 4 people total?
Damn, i wish we knew that sooner to bring it up with someone else there, we clearly have to ask someone who is not running for the CAHSS Rep position.

Jenny Werthman
Yes! But I can be anyone.
We can ask around otherwise... I don't know ::
Can I pay you to design my campaign flyer

Milly J. Correa
Well we need to know asap so I can add them to the flier designs and i don't personally know anyone running.

Jenny Werthman
😬😬 if we can't do a coalition
I know 😊

Milly J. Correa
Lol, how much are you thinking?

Jenny Werthman
I have no idea haha
Whatever you charge
I think we can possibly get someone else but I'm not sure

Milly J. Correa
Honestly, I love the idea of being in a coalition, but the fact that we need one more person asap makes me not really want to do it 😊 if we had more time, i would.

Jenny Werthman
I don't know anyone else 😊
Same!!!
We will be separate
It was nice while it lasted haha

Milly J. Correa
yea, separate sounds best, plus it was hard enough to try fitting three people into one flier, lol

Jenny Werthman
Yeah hahaha
Ok
Separate
So how much do you charge haha
I'd still have to get it approved by that desk

a lot of this conversation isn't relevant, but I wanted to show that Jenny and I were good friends and we do respect each other and she clearly does see value in my skills that are worth paying for.

Milly J. Correa
as for your question, my price varies, but i typically do \$50 for a flier and as much as I want to support you. I think I'd be uncomfortable designing a flier for someone I'm kinda competing against 😊 plus I understand if you think \$50 is too much.

Jenny Werthman
"crosses fingers"
Yeah... you're right
Lol!
I can do \$50
But we're competing against so it makes sense
May the best man win!
Woman*
😬😬

Milly J. Correa
thank you for believing in my abilities and skills xD I appreciate it. To be honest, I'm not even sure if i want to compete, this has become so much more serious. xD

Jenny Werthman
I know!!!!

Facebook Messages (4/6 after realizing my flier was copied)

Jenny Werthman
Honestly, everything I said is accurate girl. I searched endlessly on google for references to campaign flyers, and talked to various people who have worked in student government and on AS at HSU. From yesterday's meeting, research, and talking to them, this is what I came up with. I made my flyer on paint of all programs because I don't know the first thing about designed posters. Writing is much more my area.

Jenny Werthman
I'm sorry that there has been a big coincidence in our designs but nothing was intentional. I've been at school all day posting these and in class, and now I'm working on this 2 minute speech. I hope we can work this out, because nothing was done out of sorts.

Also, it's professional for us to talk through messages than directly on my facebook wall. Much appreciated.

Milly J. Correa
Okay well I respect your opinion, and will take that into consideration.

Jenny Werthman
I respect yours as well! I hope you understand I had no idea what your flyers looked like until you posted on my wall. As a musician, I'd never intentionally rip off someone's work - especially for a campaign we're both running in to work together in.

Jenny Werthman
Your flyers look amazing. I spent about 2 hours on mine through the free program Paint because I have no idea what else to work on. My computer has programs but I have no idea how to use them. I brought 50 copies to the University Help desk and they approved and stamped all of them. I posted a few in each building listed on our sheet of approved places.

I know these are not many examples, but I did look extensively online at various campaign posters and did not see any designs that were exactly like mine or so similar so I do not believe that it was a "Big Coincidence" that Jenny's design was so similar to mine.



In one of Jenny's responses to my comments on her photo (which are now deleted), she mentioned not having enough time to create a new design. I understand she is busy (we all are which is also why it is unfortunate that I'm spending so many hours filing this complaint instead of working on my homework, but I cannot let this issue slide).

Jenny did spend a lot of time distributing the fliers, but she should have considered the consequences of her actions. Also, I completely understand if she cannot create a new design, but she has a previous design to use available. She was campaigning weeks ago with this design (Pictured to the right) and can continue to do so as it is a perfectly fine design.

Another complaint I have with not only using my template, but she took a lot of my ideas. For example, in her previous design, she does not remind students of the voting dates, nor does she mention her position/stance on why she is running or give any background about herself. I made sure to include all of these in my designs and these are all features that she also "borrowed" from me.

I spent much time and consideration in the wording of mine, I made sure to represent who I am and what I stand for to the students, I made sure to include the dates so they know when to vote, and I mentioned voting is online and what my background is. Her initial design did not utilize any of these.



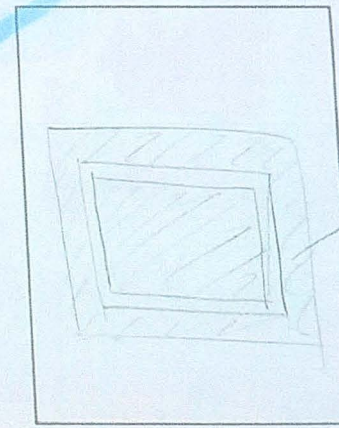
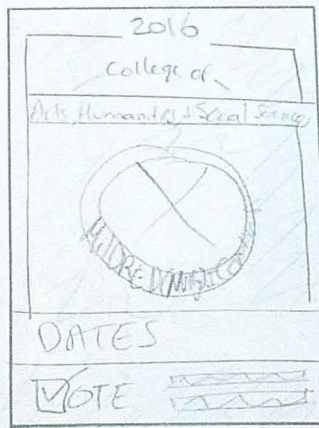
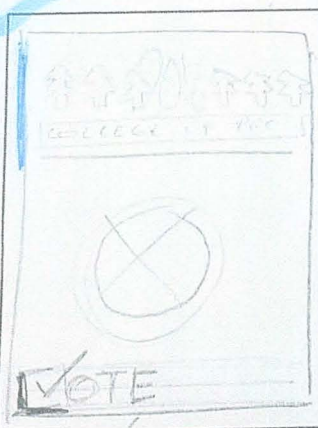
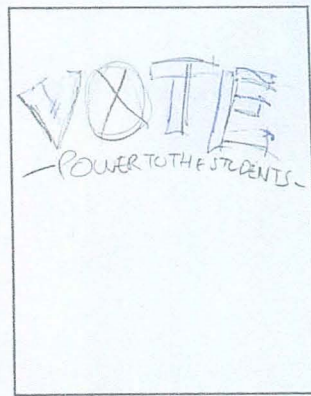
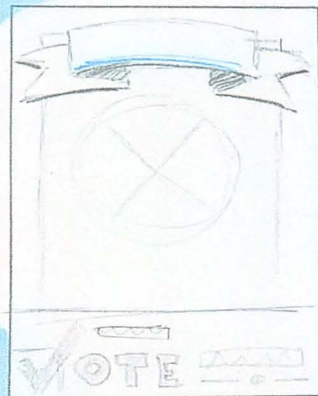
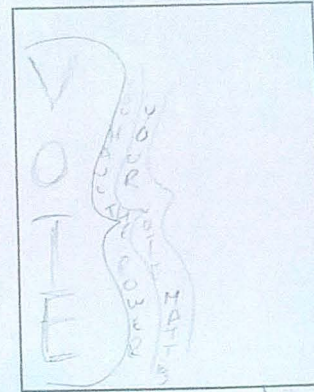
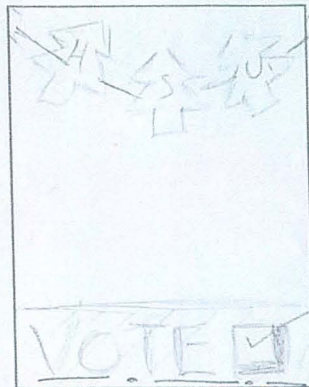
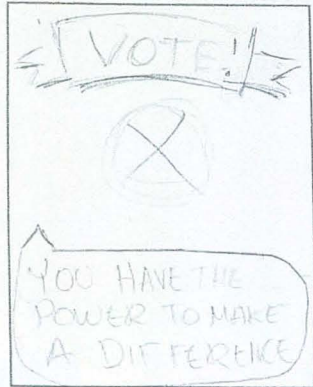
My Sketches and hard work

1

Project Name: Candidate Posters CAHS 2016
Project Aspect: Flier Design

Date: 3.28.16
Template: Flier 8.5 x 11"

Date: _____
Template: Flier 11 x 8.5"



Project Name: _____
Project Aspect: _____

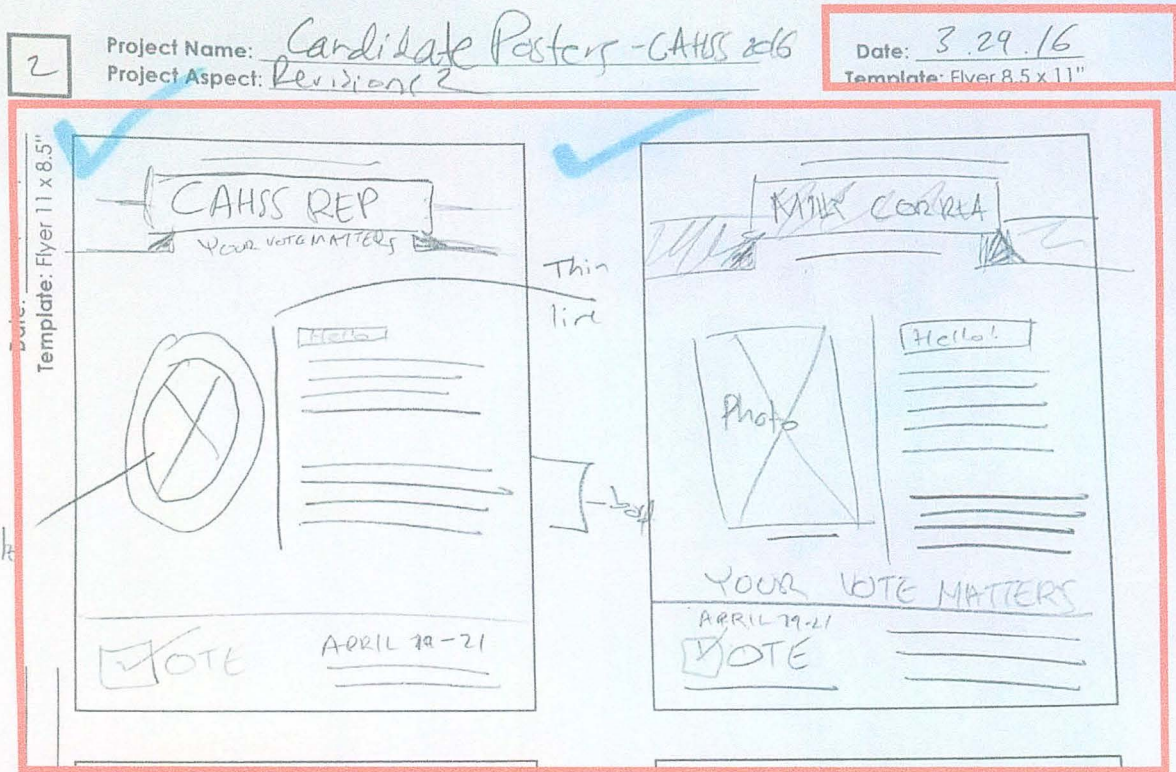
NOTES

- Include
- Social Media Icons
 - Website to vote / learn more
 - Voting Dates
 - Title
 - Image
 - Time & Location

- ① Brownkraft Paper w/ black Typography
- ② VOTE ~ color
- ③
- ④

Milly J.C. Designs

My selection process



2 of the design ideas I did sketched out ROUGHLY which translate to my digital design

NOTES

colors: green + yellow (HSU)
OR
Milky's Blues?

Do a Series!
D


Milly JC. Designs

My final campaign flier designs (clearly something I worked hard on and put a lot of time into)

REPRESENTATIVE FOR COLLEGE OF
ARTS, HUMANITIES, & SOCIAL SCIENCES

MILLY (MILDRED) CORREA

Major: Studio Arts • Minor: Marketing



Greetings Lumberjacks!

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If elected, I'll create student access to academic & professional growth opportunities through panels and mixers. I'll work with the campus to better market these opportunities to students so that you can graduate with more than a piece of paper.

mjc676@humboldt.edu

YOUR VOICE MATTERS.

VOTE APRIL 19 - 21

Vote Online. You will receive the voting link in your student email.

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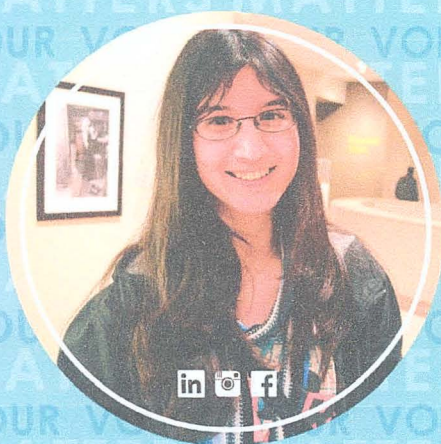
VOTE YOUR VOICE MATTERS

APRIL 19 - 21 YOUR VOTE MATTERS

Vote Online. You will receive the voting link in your student email.

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MILLY (MILDRED) CORREA

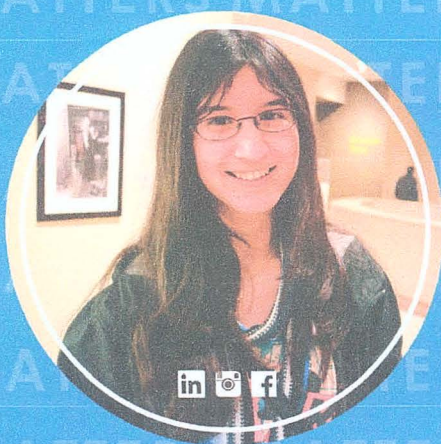


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MILLY (MILDRED) CORREA



VOTE APRIL 19 - 21


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Facebook Profile Photo Design

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YOUR VOICE MATTERS.

✓ VOTE **APRIL 19 - 21**

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Facebook Cover Photo Design

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And yes, I could have let it all go which I was very tempted to do just because I know I have other items on my to do list that are more pressing. However, this is about the principal of the matter and as an artist and as someone running to represent fellow artists (and other students), I must not let this stand. I strongly believe Jenny plagiarized my design.

After speaking with some of my advisors and mentors, they persuaded me that Jenny should be completely taken out of the running because this is downright plagiarism and is not at all the behavior of someone who is a leader. I originally was not requesting this because Jenny and I were friends.

I feel that the use of my design which I spent hours working on lowers the quality and effectiveness of my design, because I feel that students will see the designs and think it is some cheap template that we found online or that AS provided it or something else, when indeed it was something I spent a lot of time crafting and creating to best represent myself to the student body. It was 100% my original design.

After speaking with Molly, I was asked to compile a list of my preferred solutions, here they are:

1. For Jenny to acknowledge to me and Associated Students that she stole my design and take down all her campaign fliers on social media, bulletin boards, and anywhere else they may be posted and as the university has a zero tolerance policy for plagiarism so should Associated Students, therefore she should be taken out of the elections because this is not the type of behavior that A.S. should allow.
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Thank you for your time and I really dislike that I had to file an official complaint, but I strongly feel that my design was plagiarized.