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**Name of IRA Program:** Art Galleries

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**Course Title and Number:** Art 356- Museum And Gallery Practices and Art 456- Museum and Gallery Internship

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**Faculty Program Director:** Heather Madar

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**College and Department:** CAHSS - Art

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*1. Please describe the nature and objective of your activity and how it qualifies as an Instructionally Related Activity (IRA). Use the attached examples of evaluation criteria, reference in #3 provided by the IRA Committee. Address the issue of how the course/activity relates to the larger curriculum (i.e. general education, majors, minors, electives). What are the students expected to learn by the end of this course activity that they did not know before? Are there any special requirements for participating in this activity? Please be as clear and concise as possible in your response.*

we are seeking continued support for the production of exhibits and exhibition-related materials as part of our Museum and Gallery Practices Certificate program— an Instructionally Related Activity. In two of the five classes required for the Certificate, students enrolled in ART 356 and 456 produce exhibitions, related materials and accompanying events at the Reese Bullen Gallery, HSU First Street Gallery and the Goudi'ni Native American Arts Gallery. Additionally, they manage the artwork exhibited from the HSU Permanent Collection, which is located in the Library and other areas throughout campus. Through these galleries, which serve as a regional center for the visual arts, we produce 15-20 exhibitions per year.

Students in other classes offered by the Art Department access the galleries as venues for exhibiting their art and utilize the professional exhibitions for coursework, assignments and academic research. This is also true of other departments on campus, such as World Languages and Cultures, International Studies, Ethnic Studies, Native American Studies, Critical Race and Gender Studies, Religious Studies, Philosophy, Journalism and English, which use the gallery offerings to augment their curriculum in related areas. The Gallery and Museum Practices program provides this rural university (remotely located away from the cultural offerings of larger metropolitan areas) and the surrounding region of California with museum-quality exhibitions, exposure to contemporary art, new ideas and examples of professional practice for developing student artists and future museum professionals. The program also offers a learning resource to local high schools and to College of the Redwoods. In doing so,

• **Reese Bullen Gallery**, an HSU institution since 1970, is located within the Art Building and yearly sponsors 4 to 5 exhibitions of work related to the many areas of art instruction and exhibits the University's extensive permanent collection throughout campus. Students in the program use this gallery as their classroom to learn about and practice curatorship, registration, art preparation, exhibition design, art installation, and production of didactic and promotional materials. The Reese Bullen Gallery seeks to produce exhibits that reach beyond the Art Department and link to other classes and programs across the campus and in the community.

• **HSU First Street Gallery**, a prominent university gallery with a high public profile that produces 8 to 10 exhibitions a year. Founded in 1998, the gallery organizes and presents exhibitions with a special focus on contemporary art and receives over 26,000 visitors a year. The gallery blends educational curriculum and student involvement with service to the local community. HSU First Street Gallery provides a vigorous and thorough internship-training site for Museum and Gallery Practices students and Art Education students while providing a valuable cultural and learning resource to the entire student community, as well as to the community at large.

• **Goudi'ni Native American Arts Gallery**, established in 2010, the gallery honors living culture through the presentation of 3 to 5 contemporary and traditional Native American art exhibitions each year. This respectful learning space builds campus, tribal and community connections by promoting diverse artistic perspectives. Providing both students enrolled in the Museum and Gallery Practices program and those on the broader HSU campus opportunities to expand their knowledge about Native American cultural practices, protocol for handling cultural objects and perspectives about art from a non-western, non-dominant cultural point of view.

In concert with the production of our exhibits, students in Art 356 and Art 456 also participate in additional exhibition related campus events and presentations. This past year included hosting and presenting five exhibiting artists, an art historian and an art collector to provide hands-on workshops and/or public lectures about their art practices and professional development. Through their presentations, these guest lecturers addressed issues such as; maintaining an artistic practice and honing one's professional career focus in the arts, reexamining history and current social constructs from a first-person ethnic, cultural or indigenous perspective; learning about African worldview through the study of African dance masks, and using art to investigate and report on actions impacting our North Coast and the Klamath River Basin; an exhibit augmenting the activities of CNRS's Klamath Connection.

During the year students also had the opportunity to work with and learn from professionally curated exhibits that featured award-winning illustrations from around the world and California American Indian photographs by Native American Artist Dugan Aguilar. These curated exhibits gave students opportunities to gain skills and provided access to; better understanding of the many components of creating a cohesive exhibit with supporting materials to serve a diverse audience, maintaining condition records for travelling exhibitions, and learning best practices in

Through their work with professional artists and professional production artists, the students also gained museum and gallery skills in the areas of; creating support materials for exhibits such as, graphic, print and web-based announcements, text blocks, catalogues and publications; conducting curatorial research that included interviewing and writing about artists; producing written, digital and video materials to augment the exhibitions and audience viewing experience, and developing public events to increase community participation.

In all our galleries students took on challenging installations. At the Reese Bullen Gallery, students explored our 1200 piece permanent collection and created rotating exhibits three times a week over the course of five weeks, and carefully managed the installation of over 20 rare dance masks from West Africa. For "Stories of the River, Stories of the People: Memory on the Klamath River Basin" at the Goudi'ni Gallery, a large video display of oral histories was installed in the center of our exhibition. At First Street Gallery, students developed designs and building projects for the exhibitions, "Status Update", "I Was Born, But...", "Intime", "Ceramic", "Chronic Fatigue" and "Just Cause". In support of the exhibitions, students wrote and designed a 12-page catalogue for the exhibition, "Status Update" and are currently producing a video documentary about the African American painter, Leslie Kenneth Price, whose solo exhibition will be forthcoming. They also created media releases, posters, announcements and catalogues for several exhibits and related events. These activities are all consistent with the experience expected by the American Alliance of Museums for museum professionals and the results additionally

In exhibits of student art, The Reese Bullen Gallery hosts both a Fall Arts Fair, so art students of all levels can present their art to the public, and an annual exhibition of student work in conjunction with Commencement to showcase the work of our graduates each year. In December, HSU First Street Gallery's Holiday Exhibition featured students and alumni. Additionally, recently graduated alumni are selected to participate in HSU First Street Gallery's annual Young Alumni Series. All exhibitions featuring students in our galleries are purposely organized and programmed to provide professional level exhibition experiences for our students in order to reinforce their efforts to launch their art careers. Through our exhibitions we have been able to work collaboratively on campus with HSU's Campus Dialogue on Race, Indian Tribal and Educational Personnel Program, Social Justice Summit, Office of Diversity and Inclusion, College of Natural Resources - Klamath Connection, the Multi-Cultural Center and others. For all of the exhibitions and projects, students in the Gallery and Museum Practices classes performed outreach into the community, and personally contacted relevant classes and clubs on campus to publicize these free opportunities for students. Through their work in the Gallery and Museum Practices Program, students participate as socially responsible partners with our various communities and as stewards of learning for our wide range of gallery visitors.

#### **Learning Outcomes:**

In the course of producing exhibitions, related materials and interacting with professional artists, students in the program accomplish the following learning objectives:

- Understand and practice basic art handling procedures.
- Discuss critically current issues in museum exhibition, museum ethics, conservation, collections management, museums as educators, and the relationship of the museum and audience.
- Demonstrate an understanding of the roles and skills of museum professionals.
- Identify and utilize the techniques, tools and materials of gallery and museum work.
- Working in collaboration, students develop, design, install and de-install exhibitions in the Reese Bullen Gallery, the Goudi'ni Native American Arts Gallery, HSU First Street Gallery and manage Permanent Collection exhibitions exhibited through the campus loan program.
- Working in collaboration, students plan, design and produce exhibition materials and related events.
- Learn to function as a professional within his/her institution, as well as the broader community of museums/galleries and to understand current museum and gallery issues. (HSU First Street Gallery is one of the primary galleries where this occurs.)
- Learn to function within the organizational structure of a museum/gallery and to develop knowledge of governance and administrative operations.
- Further develop knowledge and skills related to specific areas of museum/gallery work, examples: exhibition design, curatorial, development, collection management, museum education, research development, fundraising and print and digital publications.
- Develop the ability to identify, assess and solve on-the-job museum/gallery problems.
- Utilize assessment tools in identifying individual wishes and needs for professional development.

exhibiting to provide a public lecture and share their experience as professionals. The students work in the campus studio labs with the artist; view the artist's work on exhibit and write critically about the relationship between the artist and their art.

- Gain additional understanding of process, techniques and operations within the professional arena of art.
- Critically consider the relationship between the professional artist and their art using a presentation given by the artist in association with viewing the original works of art on exhibit.

#### **Other Art Classes and Other Classes on Campus**

- Inform understanding of contemporary art ideas and professional practice in the field of art through multiple visits to the Reese Bullen Gallery, HSU First Street Gallery, Goudi'ni Native American Arts Gallery and campus exhibits of the Permanent Collection- receive exposure to a diverse array of artists, artworks and perspectives, complete exhibition related assignments, undertake research of original works of art, participate in student exhibitions and reflect on art and the artist's social/cultural point of view presented.

Additionally, many of the students who are currently enrolled or have completed the Museum and Gallery Practices classes use the skills gained to exhibit their own artwork or work in one of the three Student Access Galleries on campus. Upon leaving HSU, many secure employment in museums and galleries or gain admission to graduate programs in Museum and Gallery Studies.

#### **Requirements for Participating:**

exhibit their work in some of the exhibitions or use the exhibitions as part of their coursework in other Art classes. Students in other departments' classes on the HSU campus can utilize the exhibits for research and assignments relating to those subject areas. The students who participate in the Museum and Gallery Practices program include Art majors, Art minors, Anthropology, Native American Studies and History majors interested in museum and gallery work; Art Single Subject Teacher Preparation students as well as students fulfilling General Education requirements.

Students participating in the Museum and Gallery Practices program fall into four categories –

- Students in Art 356 and Art 456, directly involved in production of these exhibitions.
- Students who utilize the exhibition in connection with the special session topics and assignments.
- Students in other art classes who make use of these exhibitions as either the source of original work of art related to the content of their coursework (Art History), a venue at which they may practice interpretation skills appropriate to an educator (Art Education), and as a research lab for development of their own work and/or as a potential venue for the exhibition of their own work (Studio Art).
- Students in other areas of study throughout the campus who utilize the gallery for research and to inform non-art areas of study with related topics and themes. For instance, the Goudi'ni Gallery is regularly used to augment Native American Studies curriculum and HSU First Street Gallery runs an exhibition series titled, "Art and Environment", which often draws participation by students in the sciences.

In addition to spending 6 hours a week in directed class activity, students in Art 356 spend approximately 20 to 30 hours each semester working in the galleries. Students in the Art 456 internship class complete 130 hours each semester in a gallery or museum setting. Students in other Art History, Art Education and Studio classes spend approximately 4 hours each semester in the gallery. Additionally, students in other areas of study throughout the campus access the gallery for their assignments in their non-art classes and for personal cultural enrichment.

2013-2014:

34 students enrolled in Art 356, 26 enrolled in Art 456

307 FTES students in all Art classes

289 Art Majors

117 Art Minors

It is important to add that the exhibits, lectures and events produced by the Museum and Gallery Practices program benefit the entire campus community, as well as, the broader North Coast community. No one needs specialized skills or knowledge to benefit from the exhibits, lectures and events, which are free and open to all who

**2. How does your program meet all the General Requirements listed in #2 of the IRA Funding Guidelines?**

*If the IRA Program no longer has a course title and number, please explain why it should still be eligible for IRA funding.*

The exhibits produced each year in our art galleries are the heart of the Art 356 and Art 456 curriculum. It is through the production of these exhibits that students in the program meet the course learning objectives and develop professional skills with the galleries acting as their learning environment. The Art 396 Guest Artist Lecture Series is intrinsically linked to the exhibitions in the gallery, providing students with additional understanding of process, techniques and operations within the professional arena of art. Additionally, Museum and Gallery Practices Certificate Program is fully integrated into the Art Department curriculum and every course required for the Certificate of Study can be used for a B. A. in Art Degree. Our galleries act as an educational resource for students enrolled in classes throughout the Art Department and on the broader campus.

**3. What is the instructor's level of participation in this IRA funded course and activity?**

Two gallery courses required for the Museum and Gallery Practices Certificate program are taught by a faculty member who meets with students in Art 356 six hours a week and at other pre-arranged times for instruction and work in the galleries, and with Art 456 students for class meetings, during internship site visits and by communicating throughout the semester through journal activities and email.

workshops. All studio classes, in which students produce work eligible for student exhibitions and which utilize the exhibitions for research and assignments, are taught by faculty who meet with students six hours a week in regularly scheduled classes. Students in Art History classes meet regularly with faculty for lectures and discussion three hours a week and Art Education students meet with an instructor during regularly scheduled meetings six hours a week.

***I have reviewed this Instructionally Related Activities Budget Request in its entirety:***

IRA Program Director Name: Heather Madar

IRA Program Director Signature:

Department Chair Name: Heather Madar

Department Chair Signature:

Line Item	Identify Priority: 1 = highest priority	Category (see definitions)	Total Funds Needed	Amount Requested from IRA	Difference	University / Associated Students	Other Source of Revenue Fundraised	Student Contribution	Explanation/break down of line items; if this line item includes per diem, what is the date(s) of the event(s)? (add attachment if necessary)	# of students directly served per year
Faculty/ Gallery Director (Staff) - Salary & Benefits		Supplies and Services	180,373	0	180,373	180,373			not asking for IRA monies for this line item	
Support Staff		Supplies and Services	9,000	0	9,000	9,000			not asking for IRA monies for this line item	
Student Assistants / Student Gallery Attendants (Fed. Work Study)		Supplies and Services	33,085	0	33,085	33,085			not asking for IRA monies for this line item	
Space Operations: rental/ garbage / Internet / Telecom / Alarm / Office Supplies		Supplies and Services	47,400	0	47,400	47,400			not asking for IRA monies for this line item	
Art Insurance		Supplies and Services	3,954	0	3,954	3,954			not asking for IRA monies for this line item	
Postage / FedEx		Supplies and Services	8,340	0	8,340	8,340			not asking for IRA monies for this line item	
Guest Artists		Supplies and Services	5,650	0	5,650	5,650			not asking for IRA monies for this line item	
Supplies and Services for Exhibitions: shipping / transportation / exhibit rental fees /materials / supplies / production services / graphic services	1	Supplies and Services	76,447	60,080	16,367	10,067	6,300		This figure is based on IRA assisted support of 15-20 student produced exhibitions (\$38,350) and ancillary art exhibition activities (\$21,730).	HSU Students 3500+ Others 18500+
Reception / Hospitality		Supplies and Services	5,250	0	5,250		5,250		not asking for IRA monies for this line item	
Equipment / Computer Refresh /Gallery Improvements & Renovations / Display Fixtures		Supplies and Services	8,290	0	8,290	4,165	4,125		not asking for IRA monies for this line item	
HSU Foundation Admin Fees		Supplies and Services	1,280	0	1,280		1,280		not asking for IRA monies for this line item	
Museum Professional Memberships		Registration	350	0	350	350			not asking for IRA monies for this line item	
<b>TOTALS</b>			<b>379,419</b>	<b>60,080</b>	<b>319,339</b>	<b>302,384</b>	<b>16,955</b>	<b>0</b>		

**TOTAL REVENUE** 379,419  
**TOTAL EXPENSE** 379,419  
**REVENUE OVER EXPENSE** 0

2015-16 IRA Allocation	2016-17 IRA Allocation Request	Difference
	55,120	60,080

**If your 2016-17 budget request is different than the current year please explain:**  
 Art Gallery Program - An increase in exhibition materials, supplies and shipping costs are reflected in our request for funding this year. Having recently completed a transition phase to develop the Goudini Native American Art Gallery as a fully functioning gallery, we are currently operating with a full schedule of exhibitions and student exhibition activities at all three galleries. This request for funding reflects this full scheduling of exhibitions and related student exhibition activities, as well as an increase in production costs for various exhibition graphic production services.



**COURSE(S) TITLE AND NUMBER SPECIFIC TO 2017-18 IRA BUDGET REQUEST**

Course Title	Course No.	No. of Units	No. of Students Granted Credit		Dept. Chair Signature for Verification
			Spring '16 Term	Fall '16 Term	
Global Art Perspectives	ART 100	3	53	54	Heather Madar, Art Department Chair- original signatures submitted with paper application.
Introduction to Art History	ART 103	3	66	129	
Ancient Art	ART 104B	3	0	61	
19th Century Art	ART 104H	3	61	0	
20th Century Art	ART 104I	3	64	57	
Art of the US	ART 104J	3	64	0	
Asian Art	ART 104N	3	0	58	
Fundamentals of Drawing	ART 105B	3	51	46	
2D Foundations	ART 105C	3	25	44	
3D Foundations	ART 105D	3	39	25	
Painting I	ART 106	3	49	52	
Printmaking I	ART 107	3	39	38	
Graphic Design I	ART 108	3	48	47	
Sculpture I	ART 109	3	45	48	
Scientific Drawing	ART 112	3	21	0	
Life Drawing I	ART 122	3	24	15	
Darkroom Photography	ART 250	3	25	24	
Photography I	Art 251	3	46	44	
Illustration I	ART 273	3	0	23	
Jewelry I	Art 282	3	12	30	
Ceramics I	ART 290	3	73	48	
Topics in Western Art History	ART 301	3	53	63	
Western AH Depth Experience	ART 301M	1	6	0	
Topics in Global Art History	ART 302	3		154	
Global Contemporary Art	ART 303	3	59	0	
Topics in American Art	ART 304	3	69	0	
American AH Depth Experience	ART 304M	1	9	0	
Drawing II	ART 321	3	23	22	
Drawing Portfolio Development	ART 324	3	0	14	
Life Drawing II	ART 325	3	23	0	
Painting II	ART 326	3	21	39	
Painting III	ART 329	3	27	16	
Printmaking: Studio Topics	ART 330	3	16	22	
Photo: Alternative Processes	ART 337	3	0	15	
Photo Portfolio Development	ART 339	3	4		
Graphic Design II	ART 340	3	0	18	
Graphic Design Portfolio	ART 343	3	24	0	
Materials & Methods	ART 346	3	11	12	
Jewelry & Small Metals Fabrication	ART 348	3	18	13	
Adv Jewelry & Small Metals	ART 349	3		0	
Int Ceramics: High Fire	ART 350	3	26	20	
Int Ceramics: Low Fire	ART 351	3	23	26	
Topics in Art History	ART 354	1	15	27	
Museum & Gallery Practices	ART 356	3	12	23	
Curriculum & Devel Art Ed	ART 357B	3	0	21	
Curriculum & Devel Art Ed II	ART 357C	3	20	0	
Art Structure	ART 358	3	21	18	
Ceramics: Portfolio Development	ART 359	3	19	14	
Photo II	ART 367	3	14	14	
Intermedia Design	ART 372	3	15	8	
Illustration II	ART 373	3	22	0	
Art and Place	ART 395	3	23	0	
Art Workshops	ART 396B	1	6	20	
Seminar in Art History	ART 410	4	10	0	
Professional Practices in Art	ART 437	3	49	32	
Museum & Gallery Practices Int	ART 456	3	10	13	
Honors	ART 496	3	21	28	

Service Learning I	ART 497S	3	0	16
Service Learning II	ART 498S	3	20	0

COURSE(S) TITLE AND NUMBER SPECIFIC TO 2016-17 IRA ART GALLERIES BUDGET REQUEST

Please note: Multiple course sections offered have been grouped together to provide a single total number of students for the course.

Course Title	Course No.	No. of Units	No. of Students Granted Credit		Dept. Chair Signature for Verification
			Spring '16 Term	Fall '16 Term	
NATIVE AMERICAN STUDIES					
Intro to Native Amer. Studies	NAS 104	3	169	146	
Indigenous People in US History	NAS 200	3	68	70	
Indigenous Peoples of Americas	NAS 306	3	125	178	